Monthly Event Opportunities



2027 Events

Classroom Central depends on local community support for programs benefiting more 219 regional schools. Our funding, entirely from corporations, foundations, and individual donors, doesn't include government, United Way, or school system contributions. Besides volunteer hours, we require financial support to cover program delivery.

Show & Tell Luncheon and Facility Tours: **Monthly**

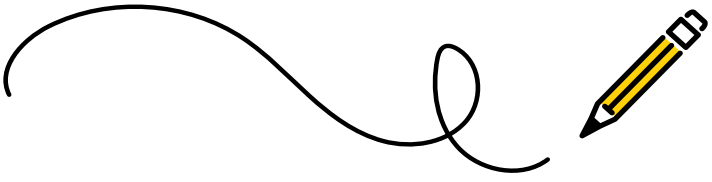
During these monthly events, guests receive a comprehensive tour and behind-the-scenes look at Classroom Central's mission and impact. As a sponsor, your organization gains immediate visibility and authentic alignment with the mission of supporting local teachers and students.

Volunteer Appreciation Month: **April**

During National Volunteer Month, Classroom Central honors volunteers for their time and hard work. In addition to giveaways, we hold a luncheon for our most regular volunteers. We welcome gift items, gift vouchers, and product donations to help us celebrate these dedicated individuals and the vital role they play in our mission.

Teacher Appreciation Week: **May**

During National Teacher Appreciation Week, the first week in May, Classroom Central honors teachers for their dedication and hard work. Your sponsorship is an opportunity to put your brand directly in the hands of teachers through gift items, gift cards, vouchers, and product donations for raffles and giveaways.



Events & Benefits

Partnership Benefits	Teacher Appreciation $2,000/week	Volunteer Appreciation $2,000/month	Show & Tell Tours $2,000/month
Employee Engagement & Team Experience			
Opportunity to host a Show & Tell tour during sponsorship month	✓	✓	✓
Opportunity to build employee motivation and pride through team volunteering	✓	✓	✓
Program Visibility & On-Site Presence			
Recognition on digital donor boards (Free Store)	✓	✓	✓
Opportunity for product sampling, display, or demonstration	✓	✓	✓
Opportunity to provide giveaway items, coupons, or flyers to participants	✓	✓	✓
Recognition at Show & Tell events during sponsorship month	✓	✓	✓
Invitation to attend and network with guests	✓		
Program Visibility & On-Site Presence			
Company name on Classroom Central website	✓	✓	✓
"Proud Sponsor of Classroom Central" graphic for your website	✓	✓	✓
Marketing, Media, & Audience Reach			
Social media recognition (LinkedIn, Facebook, & Instagram) during sponsorship month	✓	✓	✓
e-Newsletter recognition (donor audience) during sponsorship month	✓	✓	✓
e-Newsletter recognition (teacher audience) during sponsorship month	✓	✓	✓
Community Impact & Alignment			
Direct support of teachers and volunteers across the community	✓	✓	✓
Alignment with Classroom Central mission supporting teachers and students	✓	✓	✓
Membership in Corporate Major Donor Group + invitations to exclusive events	✓	✓	✓

Contact Beth Levine Cupp, Director of Philanthropy at 704-377-1740 ext. 4060 or beth@classroomcentral.org.

Classroom Central