

Signature Event
Opportunities



COLOR A BRIGHTER FUTURE



May 6, 2025 | 8 - 9 am

The Color A Brighter Future Philanthropy Breakfast is Classroom Central's only annual fundraiser, attracting over 500 attendees from a variety of Fortune 1000 corporations and high-profile organizations. Annual attendees include CEOs, board members, and influential figures in the business, civic, and educational community. This event highlights the impact of free resources and support on educators and ultimately, their students' success.

Check out last year's impact video by clicking [HERE](#).

Contact **Beth Levine Cupp, Director of Philanthropy** at **704-377-1740 ext. 4060** or beth@classroomcentral.org.



Color a Brighter Future

Partnership Opportunities & Benefits

May 6, 2025	Presenting \$25,000+	Valedictorian \$10,000+	Dean's List \$5,500+	Honor Roll \$2,750+
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Engagement Opportunities for Your Employees

Kit Assembly Event: Opportunity for employee participation in Kits for a Cause building event, with option to assemble additional kits for added cost	25 people	20 people	10 people	5 people
Volunteer Engagement: Exclusive volunteer opportunity hosted at Classroom Central or your organization's office	•	•	•	•

Color A Brighter Future Event Branding Opportunities

Event Tickets: Tickets for your team to attend	10	10	5	2
Exclusive Naming Rights: "Classroom Central's Color A Brighter Future presented by [Company Name]"	•			
Verbal Announcements: Promote your company by addressing guests at the conclusion of the program	•			
Invitation: Logo/Name in event invitation (print & digital)	Largest logo	Prominent logo	Logo	Name
Jumbotron Signage: Logo/name displayed on jumbotron throughout the event	Largest logo	Prominent logo	Name	
Scrolling Signage: Scrolling logo/name displayed on the digital signage throughout the event space during the event	Largest Logo	Prominent Logo	Name	
Digital Slideshow: Logo/name in the digital slideshow during the event	Largest Logo	Prominent Logo	Logo	Name
Event Program: Logo/name in the event program for attendees	Logo on the front	Prominent Logo	Logo	Name
Event Website: Logo/name posted to "Color A Brighter Future" landing page	Largest Logo	Prominent Logo	Logo	Name
In-Store Signage: Logo/name on Digital Donor Board at Classroom Central Free Store/ Administrative Offices	Logo	Logo	Logo	

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Public Branding Opportunities				
LinkedIn: Inclusion in feature posts	Individual video post	Individual video post	Group photo post	Group names post
Facebook & Instagram: Inclusion in featured posts	Individual video post	Individual video post	Group photo post	Group names post
Charlotte Business Journal: Inclusion in print ad post-event	Largest Logo	Prominent Logo	Logo	Name
Post-Event Media Release: Inclusion in one media release after the event, announcing the fundraising results of Color A Brighter Future	Name	Name		
e-Newsletter Feature: Feature story in one e-newsletter sent to the entire Classroom Central constituent database	.	.		
e-Newsletter Mention: Company inclusion in one e-newsletter sent to the entire Classroom Central constituent database	Logo	Logo	Name	Name
Teacher e-Newsletter: Company included in one e-newsletter sent to Classroom Central teacher database	Logo	Logo	Name	Name
Classroom Central Website: Company included on the corporate sponsors webpage featured on an annual basis	Logo	Logo	Logo	

