

Signature Event
Opportunities



COLOR A
BRIGHTER
FUTURE

Tuesday, April 16, 2024 | 8 - 9 am | Bojangles Coliseum

The Color A Brighter Future Philanthropy Breakfast is Classroom Central's exclusive annual fundraiser, attracting over 500 attendees from a variety of Fortune 1000 corporations and high-profile organizations. Annual attendees include CEOs, board members, and influential figures in the business, civic, and educational community. This event highlights the impact of free resources and support on educators and ultimately, their students' success.

Check out last year's impact video by clicking [HERE](#).

**Contact Beth Levine Cupp, Director of Philanthropy at
704-377-1740 ext. 4060 or beth@classroomcentral.org.**



Color a Brighter Future

Partnership Opportunities & Benefits

April 16, 2024	Presenting \$20,000+	Valedictorian \$10,000+	Dean's List \$5,000+	Honor Roll \$2,500+
Exclusive Naming Rights: "Classroom Central's Color A Brighter Future presented by [Sponsor Name]."	•			
Verbal Announcements: Promote your company by addressing guests at the conclusion of the program	•			
Jumbotron Signage: Logo/name displayed on jumbotron throughout the event	Largest logo	Prominent logo	Name	
Scrolling Signage: Scrolling logo/name displayed on digital signage surrounding event space during event	Largest logo	Prominent logo	Name	
Invitation: Logo/name in event invitation (print & digital)	Largest logo	Prominent logo	Logo	Name
Event Program: Logo/Name in Event Program for attendees	Logo on front	Prominent logo	Logo	Name
Social Media: Acknowledgement on CC Facebook, Instagram, Twitter and LinkedIn accounts	Individual	Individual	Group	Group
Digital Slideshow: Logo/name in digital slideshow during event	Largest Logo	Prominent Logo	Logo	Name
Event Website: Logo/name posted to "Color a Brighter Future" webpage	Largest Logo	Prominent Logo	Name	Name
Classroom Central Website: Logo/name on Classroom Central Corporate sponsors webpage	Logo	Logo	Logo	
E-Newsletter: Inclusion in one e-newsletter sent to entire Classroom Central constituent database	Logo	Logo	Name	Name
Teacher Newsletter: Inclusion in one e-newsletter sent to Classroom Central teacher database	Logo	Logo	Name	Name
Post-Event Media Release: Inclusion in one media release	Name	Name		
Tickets to attend in-person event	10	6	4	2
In-Store Signage: Logo/Name on Digital Donor Board at Classroom Central Free Store/ Administrative Offices	Logo	Logo	Logo	
Volunteer Engagement: Dedicated volunteer opportunity at Classroom Central or sponsor office	•	•	•	•



Classroom
Central
TURNING PENCILS INTO POSSIBILITIES