



Event Program & Speaking Points

A guide with tips for kicking-off your kit build event.

By kicking-off your build event with a program, your participants will have a greater understanding of the impact they are making in our community. Your program may be as brief or as elaborate as you wish. The format we recommend is:

1. Showing the [Classroom Central video](#)
2. Speaking about why these kits are important (reference talking points below if you're holding the event without a Classroom Central representative)
3. Giving instructions on how to build the kit
4. Dismissing people to break into groups or to start building!

You may also request a speaker from Classroom Central to help kick-off your event. Simply email or give us a call!

The Need

1 in 2 local students are living in poverty. That means 50% of local students cannot afford basic school supplies through no fault of their own. Without the proper materials, children are not only unprepared to learn; they often become detached from school and form a negative association with learning, which increases their absenteeism and the likelihood they will drop out.

Your Impact

In building these kits, you are allowing teachers to provide the necessary supplies for their students in need. Having the right materials ready increases teachers' instructional time. And when children have their own school supplies, grades and classroom behavior improve, their self-esteem rises, and they become more excited about school and learning!

About Classroom Central

Since 2002, Classroom Central has provided free school supplies to area students in need. Supporting more than 162,000 students and their teachers across 6 school districts, our team provides everything from notebooks and pencils, to crayons and books, and so much more to over 220 schools each year.

Our mission is to foster equity in education by providing teachers and students with the free resources they need to succeed.

For more information, please visit [ClassroomCentral.org](https://classroomcentral.org) or contact Darden Blow, Director of Community Engagement, at darden@classroomcentral.org or (704) 377-1740 ext.4120.