

Option 1:

Exciting news! We are delighted to announce our sponsorship and participation with Classroom Central for the 2023 Backpacks and Basics build event! 📦

Through this meaningful initiative, we will join forces to assemble and deliver backpacks filled with essential school supplies to 35,000 students in our highest-need schools before the start of the school year. By partnering with Classroom Central, we are making a significant impact on education equality while empowering students to thrive. Together, we are building a brighter future for our community!

Join us by becoming a 2023 Backpacks & Basics sponsor and help turn pencils into possibilities!" ✎ 📦
#backpacksandbasics #morethanabackpack #pencilsintopossibilities

Option 2:

Exciting news! We are thrilled to sponsor Classroom Central's Backpacks and Basics 2023 backpack build event taking place on August 3 at Bojangles Coliseum!

Did you know that 54% of children in our community live below the poverty line and lack access to basic school supplies? We believe that every child deserves the opportunity to learn and succeed, which is why we're proud to support this initiative.

By providing backpacks filled with essential supplies we will empower 35,000 students to start the new school year on the right foot, propelling them towards success. Together, we're transforming #pencilsintopossibilities and positively impacting their educational journey. ✎ 📦

Option 3:

Did you know that 1 in every 2 local students arrives at school without any supplies? This lack of essentials not only hampers their self-confidence but also hinders their academic success. Additionally, it places an extra financial burden on our dedicated teachers.

That's why we are delighted to announce that [company name] is partnering with Classroom Central as a proud sponsor of the 2023 Backpacks & Basics backpack build event! Together, we will build and distribute 35,000 backpacks filled with essential supplies for students in need, ensuring they are well-prepared for the first day of school.

By participating in this initiative, we will empower students, boost their self-esteem, and alleviate the strain on our community's educators. Join us as we make a tangible difference in the lives of these students and help them start the school year on the right foot! #pencilsintopossibilities #morethanabackpack