

Sample Emails

We hope these sample emails will help you promote your school supply drive. Feel free to get creative and **remember to customize the items in italics to your drive & organization**. If you'd like the hyperlinks to remain intact, please be careful when re-formatting or copying and pasting the text.

Bonus Email: Partner & Vendor Email Template

One of the reasons we appreciate our partnership is because we share similar values behind our missions. As an organization, we value education and creating equity in our community. That's why *[company name]* is supporting Classroom Central, a nonprofit that serves and provides free school supplies to 127,000 local students.

We're hosting a 9 School Tools supply drive to raise the 9 most needed school supplies for students in need. 54% of children in our community live below the poverty line and can't afford the basic school supplies they need to learn. That means 1 in every 2 local students comes to school empty-handed. ***Will you join us in support of Classroom Central by making a donation?*** *[For traditional drives, add details. For virtual drives, insert a link to your page.]* You can even create your own virtual fundraising team as part of our company's virtual supply drive. *[insert link]*

Your support is more crucial this year to help students catch up from pandemic learning loss. NC state test results show proficiency rates in english, math, and science plummeted in nearly every grade level throughout the pandemic, as fewer than half of K-12 students (only 45.4%) passed NC state exams. But for economically disadvantaged students, the pass rates dropped even further, to only 28.8% of NC students in need.

Please consider donating to our fundraiser today: *[insert link]*

Thank you for your support and our continued partnership!



Have questions or need help? Contact Darden Blow at arden@classroomcentral.org or 704.377.1740 ext. 4120