



Classroom Central

TURNING PENCILS INTO POSSIBILITIES

We believe in the **potential** of every child

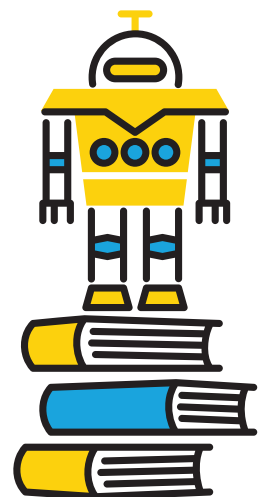
We envision a world where every child has the supplies they need to learn, and every teacher feels valued and supported. Classroom Central provides essential school supplies, plus additional resources including hands-on learning materials, incentives, a Lending Library and prepared lesson plans. Founded in 2002, Classroom Central now serves more than 127,000 students and their teachers in nearly 200 schools across 6 districts.

1 in 2 students in our region **live in poverty**

Far too many students arrive at school without the materials they need to be successful. Without the proper supplies, children often become disengaged from school and form a negative association with learning, which increases their absenteeism and the likelihood they will ultimately drop out of school.

We know **teachers** are the most important school supply

Teachers spend an average of two paychecks per year on school supplies for their students. We believe every teacher should be focused on instilling the love of learning rather than being burdened with buying supplies. That's why we aim to not only fill their classrooms, but also teachers' hearts and minds with the support they need. Classroom Central nurtures teachers' social and emotional well-being through workshops, collaborative spaces, an online community, and more. We aim to positively impact teacher retention rates, ensuring that every student has the opportunity to learn from and bond with an amazing teacher.





School districts we serve in NC and SC.

- Charlotte-Mecklenburg
- Gaston County
- Iredell-Statesville
- Kannapolis City
- Union County
- Lancaster County, SC

We create positive outcomes

Classroom Central utilizes four core programs to get free supplies into the hands of students and teachers who need them most. When children have their own school supplies, their grades and classroom behavior improve, their self-esteem rises, and they become more excited about school and learning. Having the right materials in the classroom also helps teachers increase instructional time.

Turning pencils into possibilities

Each dollar you donate to Classroom Central transforms into \$9 worth of school supplies. We are 100% supported by individuals, businesses and foundations who believe, as we do, that a good education is one of the most reliable ways to help children reach their full potential. Here's how you can make a difference:

- Make a financial investment
- Donate school supplies and materials
- Host a school supply drive
- Serve as a volunteer
- Sponsor a program or event
- Attend a Show & Tell tour to learn more



2116 Wilkinson Blvd.,
Charlotte, NC 28208

704-377-1740

How we get supplies to teachers and students



FREE STORE

Our flagship program allows teachers to shop in person for essential classroom supplies plus our widest assortment of materials, including hygiene items, clothing, arts and crafts, flash cards, workbooks, incentives, and so much more. Teachers can also shop our Literacy and STEM Lending Library sections for hands-on learning resources and curriculum.



CURBSIDE PICK UP

When teachers don't have time to shop in store, they can order online or in our app, and drive by to pick up their free supplies.



MOBILE FREE STORE

When teachers can't come to us, we go to them. Our Mobile Free Store travels directly to deliver free supplies to teachers in all 6 school districts we serve.



SUBSCRIPTION SERVICE

Once a quarter, we'll deliver a box directly to new teachers, filled with free school supplies, seasonal supplements, and gifts, to equip teachers and students for success!



BACKPACKS & BASICS

Imagine every student in our region's highest needs schools getting to experience the pride of receiving a brand new backpack filled with supplies at back-to-school. Thanks to local supporters, these dreams do come true!