



Classroom
Central

Dear Classroom Central Partner,

Our relationships with our sponsors are true partnerships; designed to offer benefits that positively align with each individual organization. From community event sponsorships to employee volunteer opportunities, let's work together to find an opportunity that fits your specific goals.

In today's economy, consumers have a desire to do business with companies who demonstrate an understanding of social responsibility. Companies have many opportunities to support valuable causes, but none offers a more unique partnership in embracing a commitment to social responsibility than Classroom Central.

Sponsorship provides you the opportunity to reach a high-profile audience with the visibility and recognition of partnering with a well-respected charitable organization while promoting your company through extensive advertising and promotional efforts within the community.

Classroom Central has a robust social media program on Facebook, Twitter, Instagram and LinkedIn allowing you to tap into our built-in fan base. Our numerous media partnerships allow you to organically increase your company's visibility and exposure. Classroom Central sponsors stand out as partners to our community, creating trust and loyalty among a highly-desirable target audience.

Broaden your competitive edge by improving your company's image, prestige and credibility. Please review the following opportunities and let's talk further!

Thank you for your consideration!

Sincerely,

Beth Levine Cupp
Director of Development
beth@classroomcentral.org
704.377.1740 ext. 406

Sponsorship Opportunities & Benefits

Supports Program-Related Costs	Major Donor Reception \$5,000	Teacher Appreciation \$2,000/week	Volunteer Appreciation \$2,000/month	Show & Tell \$2,000/month
Company name on Classroom Central website	•	•	•	•
Logo on Free Store digital donor boards	•	•	•	•
Communication on social media	•	•	•	•
Company name in newsletter and blog	•	•	•	•
Opportunity to provide giveaway item or coupon/flyer for attendees	•	•	•	•
Opportunity to serve as host of your own Show & Tell during month of sponsorship	•	•	•	•
Opportunity to write guest blog post	•	•	•	•
Magnet for your business showing the public that you support Classroom Central	•	•	•	•
Logo in one Classroom Central e-newsletter	•	•	•	•
Opportunity to build employee motivation & pride by including your staff in volunteering	•	•	•	•
Announcement of sponsorship at Show & Tell	•	•	•	•
Opportunity for product sampling, display or demonstration		•	•	•
Invitation to attend the event and network with guests	•	•		
Company name on electronic invitation	•			

Contact Beth Levine Cupp, Director of Development at 704-377-1740 ext. 406 or beth@classroomcentral.org.



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