



Classroom
Central

Dear Classroom Central Partner,

Our relationships with our sponsors are true partnerships; designed to offer benefits that positively align with each individual organization. From community event sponsorships to employee volunteer opportunities, let's work together to find an opportunity that fits your specific goals.

In today's economy, consumers have a desire to do business with companies who demonstrate an understanding of social responsibility. Companies have many opportunities to support valuable causes, but none offers a more unique partnership in embracing a commitment to social responsibility than Classroom Central.

Sponsorship provides you the opportunity to reach a high-profile audience with the visibility and recognition of partnering with a well-respected charitable organization while promoting your company through extensive advertising and promotional efforts within the community.

Classroom Central has a robust social media program on Facebook, Twitter, Instagram and LinkedIn allowing you to tap into our built-in fan base. Our numerous media partnerships allow you to organically increase your company's visibility and exposure. Classroom Central sponsors stand out as partners to our community, creating trust and loyalty among a highly-desirable target audience.

Broaden your competitive edge by improving your company's image, prestige and credibility. Please review the following opportunities and let's talk further!

Thank you for your consideration!

Sincerely,

Beth Levine Cupp
Director of Development
beth@classroomcentral.org
704.377.1740 ext. 406



Teacher Subscription Service

What is it?

In partnership with Charlotte-Mecklenburg schools, teachers who are starting their first year in the profession are automatically enrolled in a quarterly supply subscription service from Classroom Central. Each quarter, Classroom Central delivers teachers' subscription to their schools, filled with core staples along with seasonal supplements.

What's inside?

Core Supplies:

Each quarterly subscription box includes core consumable supplies for students including:

- Pencils
- Pens
- Copy Paper
- Pocket Folders
- Glue Sticks
- Dry Erase Markers
- Loose-leaf Paper

Supplements:

Each quarterly subscription box includes seasonal supplements to support various times of the year such as back-to-school tools including rulers, scissors & teacher backpack and end-of-year supplies including extra pencils for EOG testing, as well as incentives and games.



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Sponsorship Opportunities & Benefits



Sponsorship Benefits	Three-Year Sponsor \$25,000	Annual Sponsor \$9,000	Quarterly Sponsor \$3,000
Naming rights: Program sponsored by Sponsor Name	•		
Branding on box exterior	•		
Inclusion in media release	•		
Opportunity to print sponsor name/logo on seasonal supplement giveaway (for additional fee)	•	•	
Opportunity for Instagram Stories Takeover (content provided by sponsor)	•	•	
Inclusion in Classroom Central's printed box insert	Logo	Name	Name
Opportunity to include branded promotional item in box (provided by sponsor)	•	•	•
Opportunity to insert printed literature/coupon (provided by sponsor)	•	•	•
Opportunity to collaborate on a blog post	•	•	•
Social media posts	3 per quarter	2 per quarter	1 per quarter
Inclusion in e-newsletter	Logo included once per quarter	Name included once per quarter	Name included once

Contact Beth Levine Cupp, Director of Development at 704-377-1740 ext. 406 or beth@classroomcentral.org.



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