



Classroom
Central

Dear Classroom Central Partner,

Our relationships with our sponsors are true partnerships; designed to offer benefits that positively align with each individual organization. From community event sponsorships to employee volunteer opportunities, let's work together to find an opportunity that fits your specific goals.

In today's economy, consumers have a desire to do business with companies who demonstrate an understanding of social responsibility. Companies have many opportunities to support valuable causes, but none offers a more unique partnership in embracing a commitment to social responsibility than Classroom Central.

Sponsorship provides you the opportunity to reach a high-profile audience with the visibility and recognition of partnering with a well-respected charitable organization while promoting your company through extensive advertising and promotional efforts within the community.

Classroom Central has a robust social media program on Facebook, Twitter, Instagram and LinkedIn allowing you to tap into our built-in fan base. Our numerous media partnerships allow you to organically increase your company's visibility and exposure. Classroom Central sponsors stand out as partners to our community, creating trust and loyalty among a highly-desirable target audience.

Broaden your competitive edge by improving your company's image, prestige and credibility. Please review the following opportunities and let's talk further!

Thank you for your consideration!

Sincerely,

Beth Levine Cupp
Director of Development
beth@classroomcentral.org
704.377.1740 ext. 406

Mobile Free Store

August - May

Sponsorship Benefits	Title Sponsor \$25,000	Summa Cum Laude \$15,000	Magna Cum Laude \$7,500
Logo on exterior of vehicle	•		
Name in all related press releases	•		
Recognition during Mobile Free Store announcements	•		
Logo in Classroom Central e-newsletter	•		
Recognition on Mobile Free Store Online Teacher Portal website	Logo	Name	
Logo on interior shelving of Mobile Free Store Central	•	•	•
Opportunity to distribute branded item in Mobile Free Store	Year-Round	Year-Round	Year-Round
Recognition in Mobile Free Store related eblast(s)	3 eblasts	2 eblasts	1 eblast
Logo on Classroom Central website all year	•	•	•
Logo on digital donor display in the Classroom Central Free Store throughout year	•	•	•
Name mention on Classroom Central social media	•	•	•
Opportunity to write guest blog post	•	•	•
Opportunity for staff to volunteer during school visits	•	•	•
Membership in Major Donor Society and invitation for four to attend our Major Donor Society event	•	•	•

Contact Beth Levine Cupp, Director of Development at
704-377-1740 ext. 406 or beth@classroomcentral.org.

