



Classroom  
Central

**Dear Classroom Central Partner,**

Our relationships with our sponsors are true partnerships; designed to offer benefits that positively align with each individual organization. From community event sponsorships to employee volunteer opportunities, let's work together to find an opportunity that fits your specific goals.

In today's economy, consumers have a desire to do business with companies who demonstrate an understanding of social responsibility. Companies have many opportunities to support valuable causes, but none offers a more unique partnership in embracing a commitment to social responsibility than Classroom Central.

Sponsorship provides you the opportunity to reach a high-profile audience with the visibility and recognition of partnering with a well-respected charitable organization while promoting your company through extensive advertising and promotional efforts within the community.

Classroom Central has a robust social media program on Facebook, Twitter, Instagram and LinkedIn allowing you to tap into our built-in fan base. Our numerous media partnerships allow you to organically increase your company's visibility and exposure. Classroom Central sponsors stand out as partners to our community, creating trust and loyalty among a highly-desirable target audience.

Broaden your competitive edge by improving your company's image, prestige and credibility. Please review the following opportunities and let's talk further!

Thank you for your consideration!

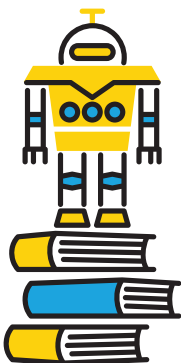
Sincerely,

Beth Levine Cupp  
Director of Development  
beth@classroomcentral.org  
704.377.1740 ext. 406

August - May

Sponsorship Benefits	Sponsorship \$2,000 / month
Company name on Classroom Central website	•
Company logo on Free Store digital donor boards	•
Logo on flyer to be inserted into curbside pick-up bags	•
Social Media Shoutout and sponsor recognition video	•
Company name in newsletter and blog	•
Opportunity to provide giveaway item or coupon/flyer to shoppers	•
Opportunity to serve as host of your own Show & Tell event during month of sponsorship	•
Opportunity to write guest blog post	•
Magnet for your business showing the public that you support Classroom Central	•
Logo in one issue of the Classroom Central electronic newsletter	•
Opportunity for product sampling, display or demonstration	•
Opportunity to build employee motivation and pride by including your staff in volunteering	•

Contact **Beth Levine Cupp, Director of Development** at  
704-377-1740 ext. 406 or [beth@classroomcentral.org](mailto:beth@classroomcentral.org).



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