

Sample Social Posts

An easy way to promote your supply drive is to share/retweet/repost content from Classroom Central's pages! You can also use the captions below or feel free to create your own.

Remember to customize the items in pink to your drive and organization.

Reference your resources for available social media graphics and imagery.

Announcing your drive

Facebook & Instagram Caption:

If there's anything we've been reminded of lately, it's that the playing field is far from level for all students. We can change that. That's why we're hosting a school supply drive for @ClassroomCentral to make sure students are prepared to learn! [Insert your school supply drive location or your virtual supply drive link] #9SchoolTools

Twitter Caption:

If there's anything we've been reminded of lately, it's that the playing field is far from level for all students. That's why we're hosting a school supply drive for @ClassrmCentral to make sure students are prepared to learn! [Insert your school supply drive location or your virtual supply drive link] #9SchoolTools

Promoting your drive

Facebook & Instagram Caption:

Pop quiz! Did you know @ClassroomCentral provides FREE school supplies to local teachers all year? Donate supplies today to help ensure every teacher has the supplies they need and every student has an opportunity to succeed. [Insert your school supply drive location or your virtual supply drive link] *apple emoji* *pencil emoji* #9SchoolTools

Twitter Caption:

@ClassrmCentral provides FREE school supplies to local teachers all year! Donate supplies to ensure every teacher has the supplies they need and every student has an opportunity to succeed. [Insert your school supply drive location or your virtual supply drive link] *apple emoji* *pencil emoji* #9SchoolTools

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Promoting your drive continued

Facebook & Instagram Captions:

Yes, remote students still need school supplies! They'll still take notes, need to stay organized, and have elective courses like art class. You can help students in need have fewer worries this fall by donating to our school supply drive at [\[physical location or virtual drive link\]](#) @ClassroomCentral #9SchoolTools *pencil emoji* *composition notebook emoji* *artist palette emoji*

Equal opportunities in education can change the trajectory of lives, but this school year, students' needs will be greater than ever. Help level the playing field by donating school supplies for @ClassroomCentral at [\[physical location or virtual drive link\]](#) #9SchoolTools

Help prepare local students for school by donating school supplies for @ClassroomCentral! [\[Insert your school supply drive location or your virtual supply drive link\]](#) #9SchoolTools

Donate school supplies at [\[physical location or virtual drive link\]](#) for our @ClassroomCentral drive between [\[drive dates\]](#) to help local students succeed! #9SchoolTools *pencil emoji* *composition notebook emoji* *pencil on paper emoji*

@ClassroomCentral serves over 127,000 students and their teachers across 6 school districts, and equipping all local students with all the basic tools they need to succeed will require over 1,000,000 supplies. So we need everyone's help! [\[Insert your school supply drive location or virtual supply drive link\]](#) #9SchoolTools



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Wrapping up & thanking your donors

Facebook & Instagram Caption:

Thank you! We appreciate everyone who donated to our #9SchoolTools supply drive benefitting @ClassroomCentral! With your support, students in need will have over [\[# supplies collected\]](#)!

Twitter Caption:

Thank you! We appreciate everyone who donated to our #9SchoolTools supply drive benefitting @ClassrmCentral! With your support, over [\[# supplies collected\]](#) school supplies will be distributed to local teachers and students this school year! *pencil emoji* *apple emoji*