



Classroom  
Central

# Event Program & Speaking Points

A guide with tips for kicking-off your flashcard event.

By kicking-off your flashcard event with a program, your participants will have a greater understanding of the impact they are making in our community. Your program may be as brief or as elaborate as you wish. The format we recommend is:

1. Showing the [Classroom Central video](#)
2. Speaking about why this project is important (reference talking points below if you're holding the event without a Classroom Central representative)
3. Giving instructions on how to make the flashcards
4. Dismissing people to break into groups or to start working!

You may also request a virtual speaker from Classroom Central to help kick-off your event. Simply email or give us a call!

## The Need & Your Impact

1 in 2 local students are living in poverty. That means 50% of local students cannot afford basic school supplies through no fault of their own. In making these flashcards, you are allowing teachers to provide the necessary learning materials for their students in need. Having the right resources ready increases teachers' instructional time. And when children have their own supplies, grades and classroom behavior improve, their self-esteem rises, and they become more excited about school and learning!

## 3 Reasons Why Flashcards Are So Effective

1. Flashcards engage "active recall," which has been proven to create stronger neuron connections.
2. Flashcards utilize metacognitive faculties, which is the act of self-reflection, when assessing your answer's correctness.
3. Flashcards allow for confidence-based repetition, proven by decades of research to be the most scientifically optimized way to improve memory performance.

## About Classroom Central

Since 2002, Classroom Central has provided free school supplies to area students in need. Supporting 127,000 students and their teachers across 6 school districts, our team provides everything from notebooks and pencils, to crayons and books, and so much more to nearly 200 schools each year.

Our mission is to foster equity in education by providing teachers and students with the free resources they need to succeed.

**For more information, please visit [ClassroomCentral.org](https://classroomcentral.org) or contact Darden Blow, Director of Community Engagement, at [darden@classroomcentral.org](mailto:darden@classroomcentral.org) or (704) 377-1740 ext.4120.**