Classroom Central
CC SUPPLYING OUR STUDENTS

SOUTH END WINE FESTIVAL

Details:

Promote your business to this highly-desirable target audience by sponsoring the fifth annual South End Wine Festival in October of 2019. In addition to an incredible variety of wines, the festival features beer, cider, food trucks, shopping and live music. South End Wine Festival consistently attracts capacity crowds of more than 1,700 people and is the proud recipient of numerous awards. *Learn more at* ***southendwinefest.org.***

Sponsors will be featured in event-related promotional materials, informational materials, advertisements and signage. All sponsors will have the opportunity to be present at the event and display their products and services first-hand. We offer a variety of sponsorship levels to fit your budget.

South End Wine Festival Sponsorship Opportunities and Benefits

October 19, 2019

Program Sponsorship Benefits	Title $10,000 (Max 1)	Presenting $4,500 (Max 2)	Stage $4,000 (Max 1)	VIP Zone $3,000 (Max 1)	Picnic Zone $3,000 (Max 1)	Event $1,000	Brand $300
Festival Branding: Exclusive naming rights "Company Name's South End Wine Festival"	SOLD OUT			SOLD OUT			
Festival Branding: "South End Wine Festival presented by Company Name"		⊙					
Stage Branding: Naming rights to Main Stage: "The Company Name Stage"			⊙				
VIP Branding: Naming rights to VIP area "VIP Zone brought to you by Company Name"							
Exhibit space at festival		10x20	10x20		10x10	10x10	
Company name included on festival tickets							
Day of event staff will wear your company branded shirts							
Company logo on tasting glasses for the festival							
Company logo on festival wristbands or hand stamp							
Company's banner prominently displayed			Main stage				
On stage speaking opportunity at festival		⊙	⊙				
Quality produced video showing your support for the community		⊙	⊙				
Logo on Uptown kiosk posters displayed 30 days prior to the event		6	6				
Minimum mentions on social media (Classroom Central & Southend Wine Festival)		10	8		4	4	2
Logo on all on-site festival produced signage including stage digital screen		⊙	⊙		⊙	⊙	⊙
Logo on festival website that links to your website		⊙	⊙		⊙	⊙	⊙
Event signage at your business that recognizes your sponsorship		⊙	⊙		⊙	⊙	⊙
Exclusive Industry Rights		⊙					
VIP Table for 10							
General Admission tickets			10		4	4	2
Up to 4 vendor tickets for your event staff		⊙	⊙		⊙	⊙	
Picnic area presented by "Your Company Name"					⊙		
Branded picnic blankets displayed plus area will feature pouch couches					⊙		

Contact Beth Levine Cupp, Director of Development
704-377-1740 ext. 419 or beth@classroomcentral.org