

PROGRAM SPONSORSHIP OPPORTUNITIES

Classroom Central relies on the support and dedication of the local community for the success of programs that serve teachers and students in nearly 200 schools in our region. 100% of our funding comes from corporations, foundations and individual donors, as we do not receive any government, United Way, or school system funding. In addition to the thousands of hours that our volunteers contribute to Classroom Central, financial support is needed to underwrite the balance of our small program staff and other program-related costs.

Free Store: August – May (monthly sponsorship)

Classroom Central's Free Store program is the heart of our mission. Teachers from nearly 200 participating schools "shop" for free school supplies for their students in need. Since opening in 2002, we have distributed nearly \$60 million in free supplies. Average = 1,200 teachers/month.

Show & Tell Luncheon and Facility Tours: Year Round (monthly sponsorship)

These twice-monthly events provide guests a comprehensive tour and in-depth look into Classroom Central's mission and operation. Average = 30 guests/month.

Class Reunion Major Donor Recognition Reception

Major donors and past board members attend this private, invitation-only wine and cheese reception. This is an exclusive sponsorship.

Volunteer Appreciation Month: April 2020

During National Volunteer month, Classroom Central honors all volunteers that support our mission through their time and hard work. Average = 350 attendees.

Teacher Appreciation Week: May 2020

During National Teacher Appreciation Week, Classroom Central honors all teachers for their dedication and hard work. This is an exclusive sponsorship. Average = 500 teachers.



Contact Beth Levine Cupp, Director of Development
704-377-1740 ext. 419 or beth@classroomcentral.org

Program Sponsorship Opportunities and Benefits

Sponsorship supports program-related costs

Program Sponsorship Benefits	Major Donor Reception \$5,000					Teacher Appreciation \$1,500/Week					Volunteer Appreciation \$1,500/Month					Classroom Up \$1,500/Month					Free Store / Show & Tell \$1,000/Month				
	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Company name on Classroom Central website	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Company logo on Free Store digital donor boards	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Logo on flyer to be inserted into teacher supply box	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Communication on social media	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Company name in newsletter and blog	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Opportunity to provide giveaway item or coupon/flyer for attendees	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Opportunity to serve as host of your own Show & Tell event during month of sponsorship	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Opportunity to write guest blog post	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Magnet for your business showing the public that you support Classroom Central	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Logo in one issue of the Classroom Central electronic newsletter	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Opportunity for product sampling, display or demonstration	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Opportunity to build employee motivation and pride by including your staff in volunteering	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Announcement of sponsorship at Show & Tell	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Invitation to attend the event and network with guests	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Company name on electronic invitation	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

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