



## YOU GIVE GOODS – A FREE GIVING PLATFORM TO GET NEW SCHOOL SUPPLIES TO LOCAL STUDENTS IN NEED

If you are hosting a school supply drive to benefit Classroom Central, [YouGiveGoods](#) is here to help! Our free giving platform makes school supply drives easier, more engaging and more impactful – helping you raise far more supplies than you ever would by using collection bins. We are partnering with Classroom Central to help meet their goal of collecting 1.8 million supplies as part of their 9 School Tools Campaign!

### How it Works:

#### 1. Set-Up Your Personal Supply Drive Page

It's easy! [Start your own page here](#). Grab your friends, colleagues and business partners and host an online drive to gather the essential supplies students need. Better yet, Classroom Central earns 5% back on every purchase! *If you want to host a challenge or collaborate with teams within or between multiple locations, let us know and we can set that up for you.*

#### 2. Promote Your Drive

Send out email blasts using the email alert flyer, embed your event URL link into online communications, and easily post your event on social media by using social sharing buttons right on your event page. All marketing tools provided at no charge by YouGiveGoods!

#### 3. Start Shopping

Once promoted, supporters will shop via your supply drive page just like any other online shopping cart – Tax and shipping are included in prices. A tax receipt is provided via email at time of purchase.

#### 4. Complete Your Drive

After your drive ends, YouGiveGoods ships the supplies in bulk directly to Classroom Central.

#### 5. Help In-Person

If your group wants to assist and volunteer at Classroom Central after delivery day, contact Aubrye Carr at [aubrye@classroomcentral.org](mailto:aubrye@classroomcentral.org).

#### 6. Track and Share Your Impact

Drive results are tracked live during your drive event via your thermometer. Summary totals are available for: total # of supplies raised, retail value and participation. Additional reporting is available through [CustomerSupport@YouGiveGoods.com](mailto:CustomerSupport@YouGiveGoods.com).

**Have questions about YouGiveGoods or want to learn more?**  
Contact [Michelle.Seideneck@YouGiveGoods.com](mailto:Michelle.Seideneck@YouGiveGoods.com) or call 877-526-4483 x105