

Details:

Promote your business to this highly-desirable target audience by sponsoring the third annual South End Wine Festival. Our festival has sold out in advance every year and is the proud recipient of the following awards:

- Charlotte Magazine BOB Award – Best Wine Event 2016 & 2017
- Charlotte Five – Best Wine Festival 2016
- Elevate Lifestyle - Best Neighborhood Festival 2016

Sponsorship Opportunities

Sponsors will be featured in event-related promotional materials, informational materials, advertisements and signage. All sponsors will have the opportunity to be present at the event on October 21, 2017, and display their products and services first-hand. We offer a variety of sponsorship levels to fit your budget.



Contact Beth Levine Cupp, Classroom Central Director of Development
704-377-1740 ext. 419 or beth@classroomcentral.org

South End Wine Festal Sponsorship Opportunities and Benefits

October 21, 2017

Program Sponsorship Benefits	Presenting Sponsor \$3,000	Wine Cart Sponsor \$3,000	VIP Area Sponsor \$3,000	GRAPEVINE Sponsor \$2,000	Event Sponsor \$1,000	Brand Sponsor \$500
Name in title as, "Festival brought to you by Sponsor Name"	SOLD OUT FOR 2017					
Quality produced video about your organization's support						
On-Stage speaking opportunity at the festival						
Name mentions on the festival's social media accounts (minimum)			4	4	2	1
Logo on the festival's promotional materials such as coasters, poster and flyers		⊙	⊙	⊙		
Logo on all on-site festival produced banners, including stage backdrop		⊙	⊙	⊙	⊙	⊙
Ten VIP tickets			⊙			
Four vendor tickets for your staff, including tasting glasses		⊙	⊙	⊙	⊙	
Festival signage at your organization highlighting your festival sponsorship						
Logo on festival's mobile app			⊙		⊙	⊙
Logo with link on festival's website		⊙	⊙	⊙	⊙	⊙
10 x 10 exhibit space at the festival		⊙	⊙	⊙	⊙	
Logo predominately displayed on the South End Wine Festival's Cruise Cart and driver's shirt. Logo will be seen on the Cruise Cart while it offers free rides starting 30 days prior to the festival throughout Uptown and surrounding neighborhoods		⊙				
Opportunity to display a banner at the entrance of VIP area			⊙			
Logo predominately displayed within South End Wine Festival's Clean Graffiti art. Logo will be seen on 12 Clean Graffiti spots throughout Historic South End starting 30 days prior to the festival.				⊙		
General admission tickets to the festival					4	2
Event signage at your business: yard sign, window cling and festival poster		⊙	⊙	⊙	⊙	⊙

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