



PROGRAM SPONSORSHIP OPPORTUNITIES

Classroom Central relies 100% on the support and dedication of the local community for the success of our Free Store. We rely solely on the generosity of individual donors and corporations, as we do not receive any government, United Way, or school system funding. In addition to the thousands of hours that our volunteers contribute to Classroom Central, we need financial support to underwrite the balance of our small program staff and other program-related costs.

Free Store: August – May (monthly sponsorship)

Classroom Central's Free Store program is the heart of our mission. Teachers from 196 participating schools "shop" for free school supplies for their students in need. Since opening in 2002, we have distributed more than \$47.7 million in free supplies. Averages 1,200 teachers/month.

Show & Tell Luncheon and Facility Tours: Year Round (monthly sponsorship)

These events provide guests a comprehensive tour and in-depth look into Classroom Central's mission and operation. Averages 30 guests/month.

Major Donor Reception: October 26, 2017 (SOLD OUT 2017)

Major donors and past board members will attend this private, invitation-only wine and cheese reception. This is an exclusive sponsorship.

Volunteer Appreciation Month: April

During National Volunteer month, Classroom Central honors all volunteers that support our mission through their time and hard work. Averages 350 attendees.

Teacher Appreciation Week: May

During National Teacher Appreciation Week, Classroom Central honors all teachers for their dedication and hard work. This is an exclusive sponsorship. Averages 500 teachers.

Program Sponsorship Opportunities and Benefits

Sponsorship supports program-related costs

Program Sponsorship Benefits	Free Store \$5,000	Show & Tell Tours \$1,000	Major Donor Reception \$5,000	Volunteer Appreciation Month \$1,500	Teacher Appreciation Week \$3,000
Company name on Classroom Central website	●	●	●	●	●
Company logo on Free Store digital donor boards	●	●	●	●	●
Communication on social media	●	●	●	●	●
Company name in newsletter and blog	●	●	●	●	●
Opportunity to provide giveaway item or coupon/flyer for attendees	●	●	●	●	●
Opportunity to serve as host of your own Show & Tell event during month of sponsorship	●	●	●	●	●
Opportunity to write guest blog post	●	●	●	●	●
Decal for your business showing the public that you support Classroom Central	●	●	●	●	●
Logo in one issue of the Classroom Central electronic newsletter	●	●	●	●	●
Opportunity for product sampling, display or demonstration	●	●	●	●	●
Opportunity to build employee motivation and pride by including your staff in volunteering	●	●	●	●	●
Announcement of sponsorship at event	●	●	●	●	●
Invitation to attend the event and network with guests	●	●	●	●	●
Company name on electronic invitation	●	●	●	●	●

Contact Beth Levine Cupp, Classroom Central Director of Development
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