

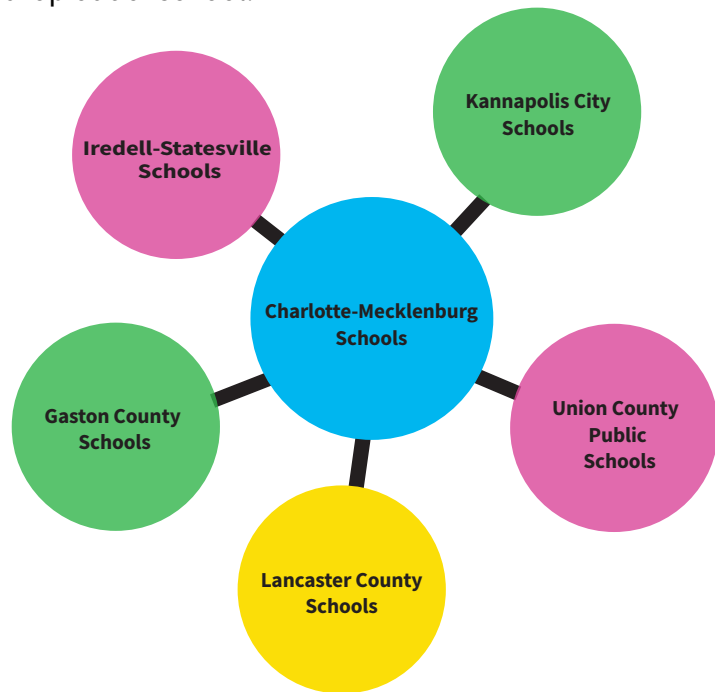


## We believe in the potential of every child

Classroom Central equips students in need to effectively learn by collecting and distributing free school supplies to their teachers. Founded in 2002, we now support more than 127,000 students and their teachers in nearly 200 schools across six districts. Classroom Central provides essential classroom supplies, like notebooks and pencils, as well as other helpful items like copy paper, tissues, flashcards, a STEM section and other hands-on learning materials.

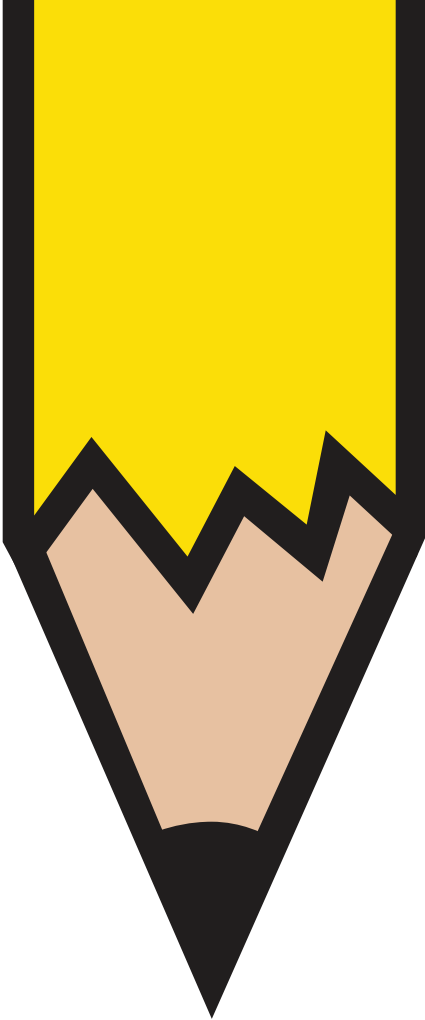
## 1 in 2 students in our region live in poverty

Far too many students arrive at school without the materials they need to be successful. Without the proper supplies, children often become disengaged from school and form a negative association with learning, which increases their absenteeism and the likelihood they will ultimately drop out of school.



## We lift up our teachers so they can teach

We believe every teacher should be focused on instilling the love of learning rather than being burdened with buying supplies for their students. The free supplies provided by Classroom Central save teachers an average of \$500-\$1,000 per year.



# We create positive outcomes

Classroom Central utilizes four core programs to get free supplies into the hands of students and teachers who need them most. When children have their own school supplies, their grades and classroom behavior improve, their self-esteem rises, and they become more excited about school and learning. Having the right materials in the classroom also helps teachers increase instructional time.



# How we get supplies to teachers and students



## FREE STORE

Centrally located on Wilkinson Boulevard, our Free Store allows teachers to shop for the tools their students need to succeed, including pencils, notebooks, STEM materials, books, flashcards and more.



## CLASSROOM UP

Who doesn't like to shop online? Educators from Charlotte-Mecklenburg Schools sure do! This web-based Free Store delivers the basics right to their classroom doors.



## MOBILE FREE STORE

Traffic is busy and so are teachers. That's why we utilize *ClassVROOM Central (VROOM)* to bring supplies directly to schools that are farthest from our Free Store.



## BACKPACKS & BASICS

Imagine every student in an entire school getting to experience the pride of receiving a brand new backpack filled with supplies. Thanks to local supporters, these dreams do come true!

# Erase the need

Each dollar you donate to Classroom Central transforms into \$9 worth of school supplies. We are 100% supported by individuals, businesses and foundations who believe, as we do, that a good education is one of the most reliable ways to help children reach their full potential. Here's how you can erase the need:

- Make a financial investment
- Donate school supplies and materials
- Host a school supply drive
- Serve as a volunteer
- Sponsor a program or event
- Attend a *Show & Tell* tour to learn more



Classroom Central



LEARN MORE AT:  
[ClassroomCentral.org](http://ClassroomCentral.org)

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