

Details:

Classroom Central's Backpacks & Basics Program provides a backpack full of school supplies to every student in selected high poverty schools. We have identified 17 K-5 elementary schools where 100% of the students are at-risk (homeless, receiving free/reduced priced lunches and in foster care). Our goal is to provide backpacks to all 12,218 students in these 17 schools.

Sponsorship Opportunities

For just \$35 per child, you can help us provide these students with backpacks filled with school supplies to help them succeed in the classroom, and give eligible teachers access to additional learning materials for their students. A highlight of our Backpacks & Basics program is the opportunity for selected sponsor representatives to personally deliver backpacks to the schools and to learn firsthand the "power of a backpack!"



Backpacks & Basics Sponsorship Opportunities and Benefits

August/September 2017

| Program Sponsorship Benefits | School Sponsor \$35,000 | Grade Level Sponsor \$12,500 | Hall Sponsor \$5,000 | Class Sponsor \$3,000 |
|--|----------------------------|---------------------------------|-------------------------|--------------------------|
| Your sponsorship supports... <i>(Grade Level, Hall & Class sponsorships combined to support an entire school)</i> | An entire school | An entire grade | An entire hall | Four classrooms |
| Logo/name recognition on Classroom Central's website | Logo | Name | Name | Name |
| Deliver the backpacks to your designated school, meet the school administrator and receive tour of the school to understand the need and how the students and teachers will benefit from the program | Up to 10 individuals | Up to 5 individuals | Up to 2 individuals | |
| Visit a classroom to experience the power of a backpack one-on-one with the students | ⊙ | ⊙ | ⊙ | |
| Digital photos of your backpack distribution | ⊙ | ⊙ | | |
| Thank you letters from the children you have supported | ⊙ | | | |
| Recognition in one issue of the Classroom Central electronic newsletter | Logo | Logo | Name | Name |
| Name mention in media outreach and social media | ⊙ | ⊙ | | |

Contact Beth Levine Cupp, Classroom Central Director of Development
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