



Classroom Central



Since 2002, equipping students in need to effectively learn by collecting and distributing free school supplies to their teachers

2017-2018 ANNUAL REPORT



NEED in the Charlotte Region

1 in 2

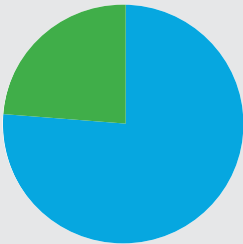
students in our region lack the basic school supplies they need to succeed in the classroom.

That's **127,000** students who need our help!

Most teachers would spend **\$500-\$1,000** per year of their own money on their students without the free supplies they receive from Classroom Central.

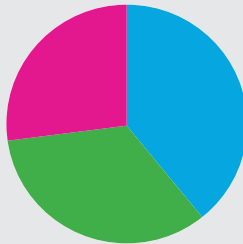
Classroom Central's Financials

All Donations



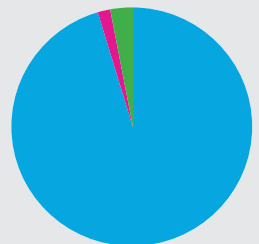
In-Kind (76%)
Financial (24%)

Financial Donations



Foundations & Grants (39%)
Individual Donations (34%)
Corporate Support (27%)

Expenses



Program (95.3%)
Fundraising (3%)
Administrative (1.7%)

Classroom Central's IMPACT

Increased Distribution to All Districts through
New Mobile Free Store



STATS for All Programs

4,450 Teachers Served

199 Schools Served

89,000 Students Served

in **6** School Districts

Charlotte-Mecklenburg
Gaston County
Iredell-Stateville
Kannapolis City Schools
Lancaster County, SC
Union County

\$4,871,565

Value of
Supplies Distributed

1,746 Volunteers

12,976 Hours Donated

\$305,000 Value

Average
Teacher Shop
valued at

\$435

“I had a student who was using a backpack he’d had since grade school. One day, one of his straps broke and I saw him try to tie it back together. He was clearly distressed. Because of Classroom Central, I was able to provide this student with a brand new backpack. He was very appreciative and I could tell that he really felt cared for. It is simple acts like these that strengthen the relationships that I have with my students.”

- Madison Capps, Gaston County High School Teacher

2018 Classroom Impact Survey Results



98%

said Classroom Central has a positive influence on

STUDENT PREPARATION

93%

said Classroom Central has a positive influence on

QUALITY OF STUDENT WORK

92%

said Classroom Central has a positive influence on

COMPLETING ASSIGNMENTS ON-TIME



99%

said Classroom Central has a positive influence on

STUDENTS FEELING THEY CAN COUNT ON THEIR TEACHERS

95%

said Classroom Central has a positive influence on

STUDENT-TEACHER RELATIONSHIPS

93%

said Classroom Central has a positive influence on

STUDENT CONFIDENCE



99%

said because of Classroom Central

TEACHERS FEEL VALUED BY THE COMMUNITY

98%

said Classroom Central

INCREASES TEACHERS' INSTRUCTIONAL TIME

89%

said Classroom Central positively influences

THEIR COMMITMENT TO TEACHING



100%

said Classroom Central

REDUCES TEACHERS' OUT-OF-POCKET EXPENSES

Classroom Central



classroomcentral.org

Front photo by RichTaylorPhotography.com.